

# Module 1

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## Additional reading and viewing

- What is Innovation?  
<https://www.youtube.com/watch?v=liyMkOfycOg>
- What exactly is innovation?  
<https://www.forbes.com/sites/michellegreenwald/2014/03/12/what-exactly-is-innovation/?sh=b8f0a845e5a5>
- Innovation Today  
<https://www.socialbusinessmanifesto.com/innovation-today/>