

Module 3

Additional reading and viewing

- The art of innovation | Guy Kawasaki | TEDxBerkeley
<https://www.youtube.com/watch?v=Mtjatz9r-Vc>
- Seven Steps to Creating A Culture of Innovation
<https://www.forbes.com/sites/amberjohnson-jimludema/2019/02/12/seven-steps-to-creating-a-culture-of-innovation/?sh=127b3797198e>