

Module 2

Additional reading and viewing

- Disruptive VS Incremental Innovation
<https://www.youtube.com/watch?v=glmFA5H3ONk>
- Types of Innovation–The Ultimate Guide with Definitions and Examples
<https://www.viima.com/blog/types-of-innovation>
- Netflix vs Blockbuster –3 Key Takeaways
<https://www.drift.com/blog/netflix-vs-blockbuster/>
- 11 Disruptive Innovation Examples (And Why Uber and Tesla Don't Make the Cut)
<https://openviewpartners.com/blog/11-disruptive-innovation-examples-and-why-uber-and-tesla-dont-make-the-cut/#.YDUy--hKjIU>